



Consulting Services

Pricing Plans:

Quick Launch	Starter Pack	In-House Consultancy
\$600.00	\$800.00 - \$1000.00	\$550.00/1 Mo. <i>2-month minimum contract</i>
Ideal for a quick and efficient jumpstart.	Ideal for a foundational setup for success.	Ideal for ongoing support and advising at a cost-efficient rate.
6 session count	8-10 session count	running session count

\*Please contact me if interested in a custom-formatted plan.

Freelance Services

Service   Deliverable	Rate / Price	Est. Total Cost	
<b>Administrative Items</b>			
Initial Consultation	-	-	
Initial Follow-up Consultation	-	-	
Email/Text Communications	-	-	
Phone Call	\$0/First 15 Min. + \$10/15 Min.		*Phone calls and meetings must be scheduled.
Video Call	\$10/15 Min.		*Phone calls and meetings must be scheduled.
In-person Meeting	\$10/15 Min. + Travel Fee		*Phone calls and meetings must be scheduled.
<b>Brand Development</b>			
Creative Strategy   Proposal Pitch Deck	-	-	
Creative Direction   Brand Style Guide - Basic	\$60/1 Hr.	\$120.00-\$240.00	Brand Core, Target Demographics, Product/Market Differentiators,, Visual Aesthetic
Creative Direction   Brand Style Guide - Complete	\$60/1 Hr.	\$360.00-\$480.00	Brand Core, Key Messaging, Target Demographics, Product/Market Differentiators,, Visual Aesthetic, Channel/Content Planning

Creative Strategy   Competitive Audit	\$40/1 Hr.	\$120.00
Creative Strategy   Ad-hoc Social Media Audit	\$40/1 Hr.	\$80.00
Content Creation		
Graphic Design   Digital Graphic	\$45/1 Hr.	
Graphic Design   Print Material, Document	\$45/1 Hr.	
Graphic Design   Presentation Deck	\$35/1 Hr.	
Graphic Design   Ad-hoc Revision	\$30/1 Hr.	
Graphic Design   Ad-hoc Product Order	\$20/1 Hr.	
Web Design   Custom Website	\$90/1 Hr.	\$900.00- \$1260.00
Web Design   Ad-hoc Site Edit	\$75/1 Hr.	
Web Design   Ad-hoc Site Addition	\$90/1 Hr.	
Creative Direction   On-site Direction	\$60/1 Hr.	
Copywriting   Custom Copy	\$40/1 Hr.	
Brand Management		
Social Media   Content Calendar Management	\$25/1 Hr.	
Social Media   Content Publishing + Page Management	\$20/1 Hr.	
Advertisement   Digital Ad Management	\$40/1 Hr.	
Project Management   Event Planning + Coordination		
Campaign Management   Strategy Development		

\*All design work comes with up to two complimentary rounds of revision.