



Consulting Services

Pricing Plans:

Quick Launch	Starter Pack	In-House Consultancy
\$600.00	\$800.00 - \$1000.00	\$550.00/1 Mo. <i>2-month minimum contract</i>
Ideal for a quick and efficient jumpstart.	Ideal for a foundational setup for success.	Ideal for ongoing support and advising at a cost-efficient rate.
6 session count	8-10 session count	unlimited session count

\*Please contact me if interested in a custom-formatted plan.

Freelance Services

Service   Deliverable	Rate / Price	
Administrative Items		
Initial Consultation	-	
Initial Follow-up Consultation	-	
Email/Text Communications	-	
Phone Call	\$0/First 15 Min. + \$10/15 Min.	*Phone calls and meetings must be scheduled.
Video Call	\$10/15 Min.	*Phone calls and meetings must be scheduled. <i>Discount available for ongoing schedule.</i>
In-person Meeting	\$10/15 Min. + Travel Fee	*Phone calls and meetings must be scheduled. <i>Discount available for ongoing schedule.</i>
Brand Development		
Creative Strategy   Proposal Pitch Deck	-	
Creative Direction   Brand Style Guide - Basic	\$120.00 - \$240.00 (2-4 Hr.)	Brand Core, Target Demographics, Product/Market Differentiators,, Visual Aesthetic
Creative Direction   Brand Style Guide - Complete	\$360.00 - \$480.00 (6-8 Hr.)	Brand Core, Key Messaging, Target Demographics, Product/Market Differentiators,, Visual Aesthetic, Channel/Content Planning

Creative Strategy   Competitive Audit	\$120.00
Creative Strategy   Ad-hoc Social Media Audit	\$80.00
Content Creation	
Graphic Design   Digital Graphic	\$45/1 Hr.
Graphic Design   Print Material, Document	\$45/1 Hr.
Graphic Design   Presentation Deck	\$40/1 Hr.
Graphic Design   Ad-hoc Revision	\$30/1 Hr.
Graphic Design   Ad-hoc Product Order	\$20/1 Hr.
Web Design   Custom Website	\$900.00 - \$1260.00 (10-14 Hr.)
Web Design   Ad-hoc Site Edit	\$75/1 Hr.
Web Design   Ad-hoc Site Addition	\$90/1 Hr.
Creative Direction   On-site Direction	\$60/1 Hr.
Copywriting   Custom Copy	\$40/1 Hr.
Professional Media   Photography	\$35/1 Hr.
Brand Management	
Social Media   Content Calendar Management	\$25/1 Hr.
Social Media   Content Publishing + Page Management	\$20/1 Hr.
Advertisement   Digital Ad Management	\$40/1 Hr.
Email Marketing   Outbound Engagement	\$25/1 Hr.
Project Management   Event Planning + Coordination	\$20/1 Hr.
Campaign Management   Strategy Development	

\*All design work comes with up to two complimentary rounds of revision.

\*Session times must be a minimum of 2 hours to book. *Discount available for 2-hour+ sessions.*