



MWWPR
304 Park Avenue South
New York, NY 10010
+1 (212) 704-9727
www.mww.com/

PRESS RELEASE

For Immediate Release

Contact: John Garretson
Phone: (212) 299-2625
Fax: (212) 299-5555
Email: jgarretson@mww.com

MWWPR NAMES MIA HARPER AS NEW COMMUNICATIONS ASSOCIATE
Mia Harper Brings Fresh Skill and Creativity to MWWPR

(May 2, 2018 NEW YORK) – MWWPR announced today that Mia Harper has been named Associate on the Corporate Communications team. Harper will assist the team with account projects, edit and write press releases, participate in media relations activities, conduct research, and contribute to brainstorming sessions. Michael W. Kempner, Founder and CEO of MWWPR stated, “I am very pleased to be bringing Mia on board. Adding a new employee with her talent and creativity will strengthen the company and open the door to new kinds of approaches.”

Harper is a recent graduate of American University, holding a Bachelor’s degree in Public Relations and Strategic Communication as well as a Minor in Marketing. During her four years of school, Harper gained valuable and differentiating work experience throughout the field. Past employers include Live Nation, Allied Integrated Marketing, and SouthPark Magazine. Harper said, “I am highly enthusiastic about this opportunity to grow as both a person and a professional, and I look forward to being part of MWW’s continued excellence.”

MWWPR was seeking a motivated team player with a flair for communications to join the Corporate Communications team. The Associate position serves as an overall opportunity to learn about the public relations disciplines. Harper will be relocating to New York within the next week.

MWWPR is one of the world’s leading independent integrated PR agencies with eight offices across the US and UK and a global network of partners. MWWPR offers services in Consumer Marketing, Corporate Reputation Management, Health and Wellness, Business to Business, Public Affairs, Technology, Research and Insights, Sport and Entertainment, Creative Content, Issues and Crisis Management, StoryCore, and Social and Digital. For more information, please visit www.mww.com/ or contact John Garretson.

###